



CAPE BRETON REGIONAL MUNICIPALITY  
OFFICE of the MAYOR

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AUG 9 2016  
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MUNICIPAL AFFAIRS  
OFFICE OF THE MINISTER

August 9, 2016

The Hon. Zach Churchill, Minister  
Department of Municipal Affairs  
PO Box 216  
Halifax, NS B3J 3K5  
Email: dmamin@novascotia.ca

Dear Minister Churchill:

**Re: Regional Economic Development Cooperation – 2016/17 Pilot Project**

Further to my previous request and follow-up discussions for a 50/50 contribution towards economic development, I would like to recommend we consider 2016/17 as a pilot year. The pilot would include the inclusion of trade and marketing, building on the accomplishment of a Foreign Trade Zone as well as tourism and cultural-based industry development.

These two areas are major growth areas in addition to traditional economic development within the Municipality. The City has written to confirm further investment cost-shared with the federal government on the Foreign Trade Zone, and a copy of the most recent marketing initiative is attached. The CEO of Destination Cape Breton, Mary Tulle, is working with City officials on a go-forward basis for a new tourism and cultural industry strategy that will affect all sectors of the local market phase.

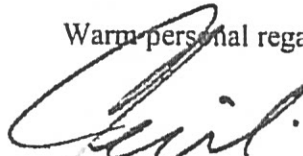
In addition, the cruise terminal expansion project will require many new supports to foster and support expanded opportunities. This public infrastructure project will necessitate a coordinated economic strategy in addition to proposed downtown revitalization initiatives.

August 9, 2016

I look forward to your response and advancing the cost-share request that requires no new dollars in addition to the 2016/17 economic development budget the CBRM as a region would be eligible for under the current funding formula.

Thank you for your continued interest and leadership.

Warm personal regards,



Cecil P. Clarke

CPC/tfd

Attachment - 1

c: Ms. Kelliann Dean, Deputy Minister, DMA  
Mr. Michael Merritt, CAO, CBRM  
Ms. Marie Walsh, CFO, CBRM  
Mr. Mark Peck, Exec. Dir., Policy, Planning & Advisory Services, DMA